

## LE CNAM – INTERNATIONAL INSITUTE OF MANAGEMENT - Paris

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### 1. General overview

The Cnam is a public institution founded in 1794 in order to meet the needs of the industrial revolution and is under the authority of the Ministry of Education.

The Cnam offers 700 academic programs across 350 different professions at all levels of qualification.

The Cnam International Institute Management offers a wide range of courses, in line with both the European and International standards. Programs are fully delivered in English and welcome students from all over the world:

- MBA program, accredited by AMBAs;
- Masters in management, per the European standard LMD (Bachelor-Master-PhD);

Located in the center of Paris, the International Institute of Management is dedicated to a high level of Management and Business studies.

### 2. Key figures of the Cnam

#### Lifelong learning

- 1,700 permanent staff, 532 in teaching & research
- More than 500 curricula based on 26 business sectors
- Diplomas and certifications up to PhD-level
- Our training programs train for 350 jobs and offer 430 diploma and certification

#### Research

- 19 laboratories, membership in 7 Labex
- 360 PhD students, 60 graduate annually, 40 joint supervision thesis

#### Dissemination of technical and scientific culture

- The Museum “Musée des Arts & Métiers”
- Central library, digital library, and events program
- Public services: Expertise and accompaniment activities
- Corporate services: “Cnam for enterprises”, Cnam Incubator

Key figures of the CNAM International Institute of Management:

75 different programs and diplomes in Management, with more than 600 graduates per year.

% of international students: **35%**

The programs 100% taught in English are:

- MBA Master of Business Administration, with double accreditation from International AMBA and the French Professional Qualifications.
- Master in Project Management and Business Engineering (National master diplome)
- Master in International Business and Corporate Development (National master diplome)
- Master in E-Business and Digital Marketing (National master diplome)

### **3. University strengths / key projects**

Located in the center of Paris, the International Institute of Management is dedicated to a high level of management training, with 3 main educational objectives:

- Train our students to become managers, executives, experts, consultants and all around leaders
- Develop and widen their skills, and prepare them for any business setting and scenario
- Expand their management experience through educational simulations, like leading an operational unit or practicing as a consultant

Through its engagement to the companies, le Cnam contributes to the French competitiveness of economy and industry by developing:

- A teaching offer covering all domains of the business community
- A portfolio of more than 500 programs built together with companies and organized in 26 business sectors
- Training arrangements that fit the needs of every adult: distance, on site, during or outside working hours, work-linked, through MOOCs...
- A provision of services for learning adults, from reception-information-counselling through validation to graduation.

### **4. International strategy**

- 5 overseas centres (Lebanon, Morocco, Madagascar, Ivory Coast, China) and soon 2 more (Tunisia and Senegal)
- 45 partner countries (including China, Brazil, Lebanon, Morocco, Côte d'Ivoire...)
- 140 cooperation agreements
- 7,200 students abroad
- Development focused on Europe, French-speaking, and emerging countries