



ECV – Creative Schools & Community (AD Education)

法国高等设计学院（ECV）-法国 AD 教育集团

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1. General overview

AD Education is an international network of institutions built around strong values, which share the same ambition of creativity and innovation. Schools in the AD network offer higher education courses in fields with a great level of specialization, such as : Luxury, Design, Animation, Video Games, Asset Management, Gemology, Perfume, Communication and Digital Studies. All programmes place great emphasis on a precise knowledge of the market for their students.

Created in 1984, the ECV is the leading school for training in Visual Communication, Animation, and Video Game. Since its beginning in 1984, ECV has strived to make each student's creativity the source of their professional success, by offering them a top-notch artistic and professional training. The school offers 5-year courses in Design, Animation, Video Game and Digital Studies. The title issued by the ECV is accredited by the French state at the Master's level (Bac +5). Located in five dynamic cities - Paris, Bordeaux, Aix-en-Provence, Nantes and Lille - ECV offers its students a broad approach to creation and training without borders.

2. Key figures

- **Students number :**
 - o AD Groupe : 9000 students, 15% foreign students
 - o ECV : 2500 students, 15% foreign students
- **Number of teachers :**
 - o ECV has 200 full professors and more than 300 recognized and distinguished professional external speakers
- **Number of partner companies :**
 - o ECV has more than 1300 partner companies, numerous institutions
- **Programs taught in English :**
 - o Bachelor in Graphic Design
 - o MBA Design & Strategy
 - o Master in Fashion Design

- Master in Art Market Management
- Master in Cultural Management
- MBA Luxury Brand Management

3. University strengths / key projects

- Ranked among the best French design and animation schools.
- 5 campuses in France, 1 campus in China (Shanghai) and 1 campus in India (Mumbai).
- Bachelor and master degrees stated certified by the RNCP, French national commission for professional certifications.
- Extensive network of partners in institutions and companies.
- 2 programmes 100% in English.
- Alumni working in the main design agencies, animation and game studios in France and abroad.
- More than 50 university partners worldwide.
- French and international accreditations: CNCP, Erasmus+, Campus France, RECA...

4. Entrepreneurship

ECV was founded in 1984 with its number one guiding principle to be firmly rooted in its professional sector, and to build and maintain preferential ties with a large network of over 1,300 renowned agencies around the world. This network is strengthened by the school's graduates Working within these same agencies. Ecv is thus in a position to facilitate internship placements and the transition to the workplace for its graduates, as its students benefit from a network of contacts that expands as they pursue study and then their career path.