



## RENNES SCHOOL OF BUSINESS

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### INTRODUCTION

Highly recognised by its international programmes taught entirely in English, Rennes School of Business is considered as the most international School of Management in Europe. With 91% of faculty members being non-French, 53% foreign students, classes in English and a network of more than 260 partner universities worldwide, Rennes School of Business gives the students a unique opportunity to learn in a continuous international environment. Triple Crown accredited, the international DNA and its firm grounding in the highly appealing, globally-oriented town of Rennes have helped Rennes School of Business attain its position among the very best schools of Management. **The School's main objective over the next 5 years is to become one of the most innovative and multicultural business schools in Europe.** Renne SB aims to attract new international students (+50%) of 100 nationalities. **The Research. Lab at Rennes SB focus on 4 Areas of Excellence:** Thriving through Complexity; AI-driven Business ; Agribusiness ; Green, Digital, & Demand-Driven Supply Chain Management. Rennes School of Business is building unique expertise in those areas to provide relevant, impactful, and novel views to academics and practitioners alike, thus becoming a reference point on these issues in Europe and worldwide.

- **AACSB, AMBA and EQUIS** triple-crown accreditation
- Strong performances at **4 Financial Times FT 2018 Rankings:** Top European Business Schools, Master in Finance, Master in Management and EMBA Rankings.
- 4513 students (53% international) and 40 PhD students
- 86 permanent faculty members (40 nationalities), 94% holding a PHD and 91% international
- 15 500 alumni
- 260 main academic partners
- 70 nationalities on the campus
- 95% are employed less than 6 months after graduation
- 2 Bachelors, 16 International Masters, the Master in Management (GE), EMBA and PhD taught in English

### INTERNATIONAL STRATEGY

Rennes has developed articulation programmes through international cooperation with partner institutions and expects to develop new partnerships in double degree cooperations. Rennes SB will select several strategic partners to develop joint research center and joint cursus in Rennes.

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[www.rennes-sb.com](http://www.rennes-sb.com)



European Business School  
Ranking 2018

**International Bachelor Programme in Management – 3-Year** (for high school graduates)

- + Full English Track
- + Bilingual Track (English & French for students who are fluent both in English & in French)

**Specialised Full English MSc– 1.5 Year** for Bachelor in Business, Economics, Management

- + MSc International Accounting, Management Control and Auditing  
*Preferable Bachelor Economics or Accounting, basic courses in Accounting fields are required.*
- + MSc International Finance  
*Preferable Bachelor Economics or Finance, basic courses in Finance fields are required.*
- + MSc International Marketing  
*Preferable Bachelor Economics, BBA or Marketing, basic courses in Marketing fields are required.*
- + MSc Digital Marketing & Communication  
*Preferable Bachelor Economics, BBA or Marketing, basic courses in Marketing & E-Commerce fields are required.*
- + MSc Supply Chain Management  
*Preferable Bachelor Economics, Management or BBA, or Logistics Engineer studies*
- + MSc Sustainable Management and Eco-Innovation  
*Preferable Bachelor Economics, Management or BBA, or Engineer studies in Environment...*
- + MSc Data & Business Analytics  
*Preferable Bachelor Economics, Management or BBA, or IT Engineering, statistics, web developer*
- + MSc International Financial Market Analysis  
*Preferable Bachelor Economics or Finance, basic courses in Finance fields are required.*
- + MA International Business : *Preferable Bachelor Economics, Management or BBA*

**Conversion Masters for Bachelor in any major (Literature, languages, Engineer, management...)**

- + MSc International Business Negotiation
- + Bilingual Track (English & French for students who are fluent both in English & in French)
- + MSc Sports, Leisure and Tourism Management
- + MSc International Human Resource Management
- + MSc International Luxury & Brand Management
- + MSc Global Business Management
- + **2-Year Master in Management – MIM (Programme Grande Ecole – PGE) Programme**

**MSc in English & French for students who are fluent both in English & in French**

- + MSc Creative Project Management: Culture et Design
- + MSc Innovation & Entrepreneurship : *Bachelor Economics, Management or BBA or Engineer*

**January Intake: 3 Full English MSc with 8 majors** (open to Bachelor in any major)

- MSc Global Business Management; MSc International Luxury & Brand Management
- MSc International Management (Majors: Digital Marketing; Finance; HR; Innovation; Supply Chain)